## LINZ VERÄNDERT

**Invitation**to the UNESCO City of Media Arts



#### Arrive and feel revived

- Smart UNESCO City of Media Arts
- Under the Top 10 in the European Smart City Ranking
- Changeable European Capitel of Culture 2009
- Capital of Upper Austria in a conurbation with around 780.000 people
- Approx. 90% of the Austrian population lives within a radius of only 250 km



### Why Linz?

Linz is successful Close networking between research, creatives, service providers and industry.



Experience Innovation at the voestalpine Stahlwelt

#### Culture for everyone

Affordable variety with 16 stages, Danube city with 50% green 12 museums, and Europes' most modern music theatre in Europe.



Opera, Operetta, Musical and Dance at the Musiktheater

A focus on quality of life!

area, boat trips, Danube Cycle Path, Donausteig Hiking Trail.



Enjoy a walk with a view at Pöstlingberg

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Music at Brucknerhaus with views to the Danube park



Jump into the future at the Ars Electronica Center



Spectacular mixture of light and art at the Lentos Kunstmuseum



The largest universal museum at one place: Schlossmuseum Linz

# Exciting. Choices

Play video



Discover something new at a tour around Mural Harbour



Stunning ways of presenting art at the OÖ Kulturquartier

#### Anton Bruckner 1824 - 1896

- The composer lived in and around Linz and influences the region until today.
- The Brucknerhaus connects music at an international level with unique views at the banks of the river Danube.
- The worldwide respected Bruckner-Orchestra looks back on a history of 200 years. It can be experienced in Linz on a regular basis.
- Anton Bruckner changed the course of music at the pipe organs of Linz and St. Florian.









At the heart of Europe

Linz lies in an ideal location and can be reached quickly by car, train or plane.

Flight connections from/to Linz:
The "blue danube airport"connects Europe and the world with the UNESCO City of Media Arts.

Direct rail connections to Linz, among others from:
Salzburg Central Station in 1:10 h
Munich Central Station in 2:45 h



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## Discover Linz and get off the beaten track